

20 décembre 2011

les lunette MYSTIC MASK de OKIA gagne le silver award 2011 du magazine V Magazine

V.AWARD 2011:

MYSTIC MASK WON SILVER AWARD

OKIA has achieved another new height – its product "Mystic Mask" has won the Silver Award of V.Award 2011 in the Technology Innovation category. The V.Award, organized by V Magazine, is the first international eyewear award in the Asia-Pacific Region and gives recognition to distinguished eyewear products. OKIA, the renowned eyewear service provider founded in Hong Kong, confirms again the success of its state-of-the-art technology and innovative products.

Mystic Mask is a genuine design masterpiece reflecting a gorgeous personal style. Representing the mystery and fascination of **Italian opera**, this frame is a perfect fusion of fashion, elegance and tradition. Culture and evolution meet each other making the wearer experience the unique Italian lifestyle and taste.

A sophisticated texture is shown on acetate through the application of **HDA® and BMT technologies**, which allow ultra-sharp cutting for all patterns and give them an illuminated metallic effect, lightening up the design and giving it an unmatched vitality. Bright and deep colours stand out against the black acetate base bringing attention to the frame and giving it an intriguing look. Moreover, Mystic Mask perfectly matches the wearer's facial features while wearing it, becoming the best accessory ever.





